

# AIRPORT DIRECTOR'S REPORT

## January 2012



### A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count for December, 53,477 was down 9% compared with December 2011. The total passenger count calendar year-to-date, 721,551 was down 4.5% compared to the same period last year.

### B PROGRAMS

#### 1. Air Service

We have 32 non-stop flights a day out of Santa Barbara for the month of December to five international cities: Denver, Los Angeles, San Francisco, Phoenix, and Seattle.

Staff Contact: Hazel Johns, 967-7111  
Lynn Houston, 692-6024

#### 2. Communications Program

##### a. Airline Terminal Project Public Outreach

- Comprehensive information and photos on FlySBA.com
- Videos: Channel 18, boarding gates and online
- Twitter tweets and updated images for Songs of the Season and Holiday Travel
- Holiday Travel Press Release

##### b. Promotional Items This Month

"Just Plane Easy" ads were placed in Pacific Coast Business Times 2012 Book of Lists, Santa Barbara Symphony New Year's Program, Santa Barbara Magazine "Best of 2012"

##### c. FlySBA.com Website

There were 22,250 visitors and 1,213,442 hits in December. The top viewed pages were the flight schedule, airline information and parking.

##### d. Airport Visitors Center

The City of Santa Barbara provides local schools access to the

Airport Visitor's Center. Activities include local tours of the Airport, in-class visits, and on-site presentations.

The following activities are scheduled for January at the Visitors Center: 322 students from eight local schools and two parent/child workshop education classes. Presentations will include age appropriate instruction on forces of flight, types and uses of aircraft, and aviation weather. Other presentations will include the variety of careers in aviation, including visits to the Airport Fire Station.

The first in a series of classes on the 2012 Future Flyers Program will take place on January 11<sup>th</sup> and 12<sup>th</sup>, with twenty-six sixth graders from Hollister Elementary School participating. This is the twelfth year that the Santa Barbara Airport has sponsored this G.A.T.E. (Gifted and Talented Education) Aviation Program.

Staff Contact: Hazel Johns, 967-7111  
Tim Lawton, 964-7622

### **3. Master Plan**

The Airport Master Plan Advisory Committee has been organized to assist the consultant, Coffman Associates, with review and comment on the various Plan elements. The Committee is made up of various airfield tenants, Airport and Planning Commissioners, pilots, the FAA, and people representing neighboring communities. The first meeting of the Advisory Committee was held on December 7, 2011. Committee members had an opportunity to meet, discuss goals and priorities, and learn about the lengthy master planning process. The next meeting of the Committee is planned for spring 2012, to be followed by a public workshop.

Estimated Cost \$893,595  
Funding: FAA Airport  
Improvement Planning  
Grant and Airport Funds

Staff Contact: Hazel Johns, 692-6003

### **4. Airline Terminal Public Arts Program**

Planned completion date: Winter 2012

All of the initial art work for the new terminal has been installed. The next phase will be the implementation of the third element of the Public Art Program; the rotating exhibit of regional art.

Staff Contact: Karen Ramsdell, 692-6002

## **C CAPITAL PROJECTS**

Airport Terminal Improvement Project  
Planned Completion Date: 2012

The new airline terminal has been in operation since August 18, 2011.

Phase III work is continuing including the demolition of the former rental car building and Security Operations Center and lead removal and demolition of the old terminal. Ground improvements for the historical building foundation have been completed and road improvements for the final terminal loop road have commenced. The terminal loop road final configuration on the southern end has been paved and opened. Movement of the old terminal building has commenced and is expected to be completed by February 1, 2012. The short term parking lot has been closed effective January 9, 2012, to make way for the new terminal loop road configuration.

\$60 Million (14.1M AIP Grant, 5.8M PFCs, 34.5M Bond Funds, 1.0M Airport Funds)

Staff Contact: Leif Reynolds, 692-6020

**D COUNCIL / AIRPORT COMMISSION ACTIONS**

Council approved the following recommendations in November & December.

That Council:

- 1) Adopt, by reading of title only, An Ordinance of the Council of the City of Santa Barbara Approving an Amendment to Lease Agreement No. 200846 Between the City and Mercury Air Center - Santa Barbara, Inc.
- 2) Approve and authorize the Airport Director to execute a Consent to Sublease Agreement between Ampersand Aviation, LLC, a California Limited Liability Company, and Signature Flight Support Corporation, a Delaware Corporation, for hangar building space at 495 South Fairview Avenue, at the Santa Barbara Airport.
- 3) Authorize the Airport Director to execute a contract with InterVISTAS Consulting, LLC, for specialized air service development support for the Santa Barbara Airport, in an amount not to exceed \$80,000.
- 4) Approve and authorize the Airport Director to execute a professional services contract with URS Corporation for post-construction biological monitoring associated with the Airfield Safety Projects and other small projects at the Santa Barbara Airport in an amount not to exceed \$60,852, and authorize the Airport Director to approve expenditures up to \$6,085 for extra services that may result from necessary changes in the scope of work.